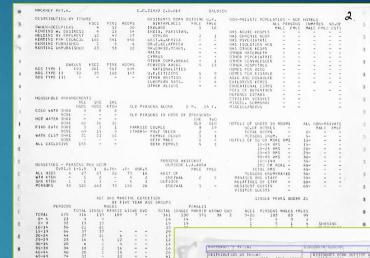
# Crowdsourcing Historical Tabular Data - 1961 Census of England and Wales

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# The 1961 Census Digitisation Project

University of **Salford** 

- Millions of data items trapped in 100,000+ pages (tables)
- Main part of project in 2018/2019
  - ► For Office for National Statistics
- Automated processing pipeline
  - About 98% correct results
  - Requires post-correction
- Two other publications, this one is an experience paper concentrating on the crowdsourcing aspects



DESTRIBUTION OF TRUMAN

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## Challenges

- Inconsistent scan quality (illumination, warping, skew, scaling, placement)
- Faint print, handwritten corrections
- Microfilm scratches and general degradation
- Missing parts, printing errors
- Unorganised data (pages not in any particular) order)
- Dense tables, sometimes with no separation between columns

|       | PERSONS | Alltyle y |
|-------|---------|-----------|
| AGES  |         | TOTAL     |
| TOTAL | 7:817   | 3,827     |
| 0- 4  | 560     | . 296     |
| 5- 9  | 553     | 296       |

#### Workflow

OCR + Template Matching

Data

Ingest

Low confidence PAGE to **PDF** 

Visual Check **University of** 

- Complete digitisation workflow from image to structured data in database
  - Simplified workflow in the right
- Validation of data is crucial
- Identify errors by
  - Visual checks
  - Automated crosschecks
- Manual intervention
  - ▶ In part in-house
  - Mostly by crowd

No disagreement

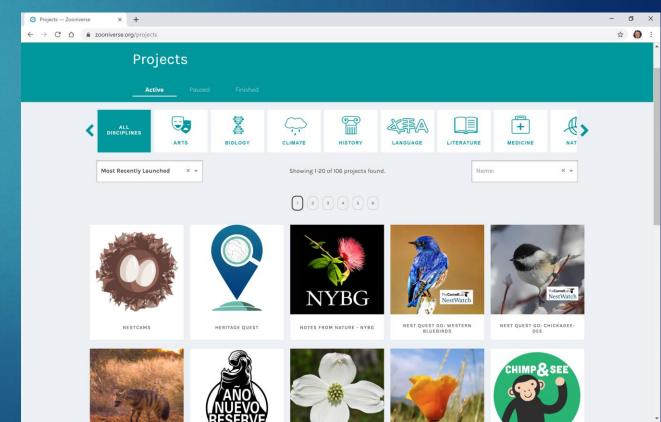
High confidence Misaligned 💍 OK 2c Manual Validation **Template** Matching Disagreement / #misaligned no checks possible Snipping Crowd

#### Zooniverse

- University of **Salford**
- HIP'19 23/09/2019

- We used Zooniverse for crowdsourcing
- Public platform (also open source)
- Big base of volunteers
- Free for projects that benefit the public good
- Easy to use
- Good support

#### https://www.zooniverse.org/



TUTORIAL

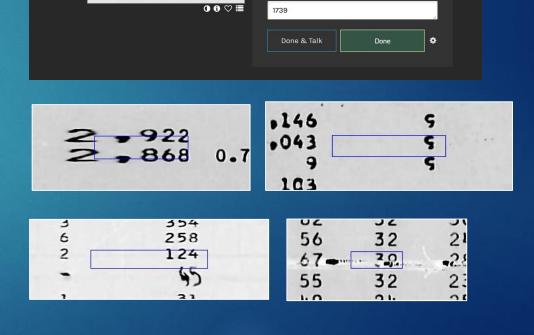
#### Micro Tasks

23/00T PRECENTS

- ► Task for volunteers as simple as possible
- "Enter text for highlighted table cell"
  - ▶ We don't even show the OCR result

Task complexity

Problematic or unclear cases can be tagged (Talk section with hashtags)



TASK

1961 Census @

1,739

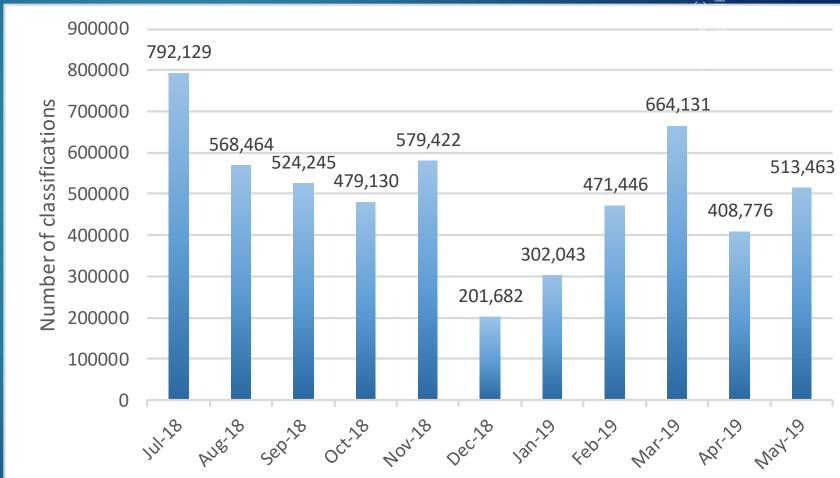
122

# Census Zooniverse Project

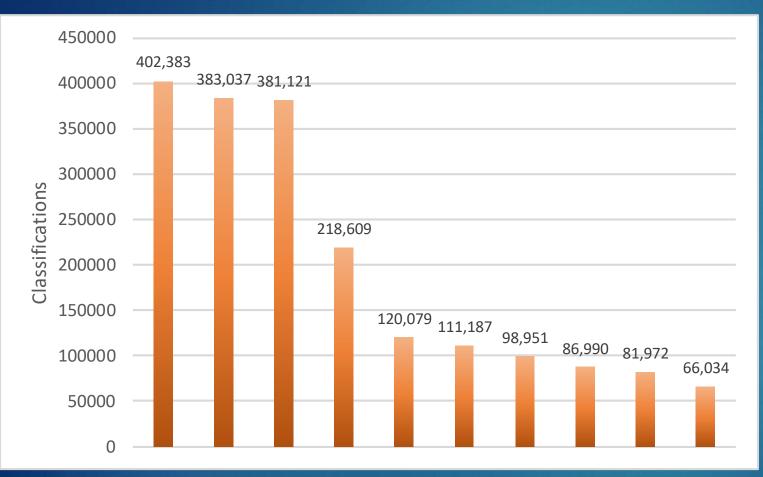


- One of the most active projects in the time period
- No promotion
- Difficult to provide enough data

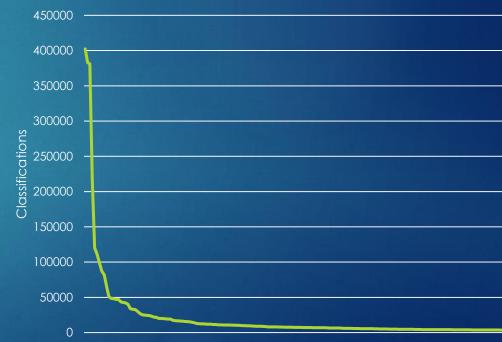




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User Activity



Great Participation

- Large user base with auto-promotion of new/active/stagnant projects on Zooniverse
- High interest in historical projects (and UK)
- Micro-tasking (mindfulness?)
- User engagement
- Consistency in data provision
- Power users (special attention)



### Discussion

- Crowdsourcing was very successful for the Census 1961 project
- Accuracies
  - ▶ OCR about 98%
  - ► Cell recognition in total about 95%
  - ► Correctness after crowdsourcing about 99.5%
    - Rest corrected by expert



- Malicious users
  - Needs vigilance from our side
  - ► Can be blocked from Zooniverse side
- Bugs in the Zooniverse platform
  - We had a nasty one where text entered by users was incomplete
  - ► Fast fix
- Problems with data upload at busy times
  - Need to work around it



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- Worth it
- Over 5 million corrections in a few months
- Volunteers liked it (even demanded more data)
- Possibly more to come in near future



- zooniverse.org/projects/dataliberation/1961-census
- primaresearch.org/publications